



Team HEAD Professionals,

We are excited to have you on our HEAD Penn Advisory Staff Team for the 2015 season! Your ad staff product orders will begin shipping the week of March 16th. Due to the labor issues at the LA Port, our product has been drastically delayed and we are working to ship as much and as quickly as possible. We know we will be short one style of a men's shirt; as soon as those are received in stock, they will be sent out separately. We appreciate your patience while we work through this issue.

It is a thrilling time for HEAD Penn as we have 4 of the top 10 men on the ATP World Tour with Novak Djokovic (Australian Open Champion) at #1, Andy Murray at #5, Tomas Berdych at #9, and Marin Cilic at #10. We also have Maria Sharapova (Australian Open Finalist) at #2 on the WTA. With the BNP Paribas Open starting up in Indian Wells next week, where Penn is the official ball, be on the lookout for these and more HEAD players! Also at the BNP Paribas Open, HEAD is the Official Stringer for the first time ever, strengthening our partnership with the tournament.

At the start of 2015, HEAD launched some new technologies. First is the **new Graphene XT technology**. Graphene XT is the next era of Graphene; we re-engineered the application of the world's strongest and lightest material to make the Graphene XT racquets 30%* stronger providing an optimized weight distribution for a faster swing and more power. Graphene XT also helps players with a more modern game whose preferred hitting point more towards the tip, but inserting the Graphene XT where it matters most. This results in up to 10%** better energy transfer.

We also introduced the **Adaptive String Pattern Technology (ASP)** which allows players to choose between an open 16/16 string pattern for more spin or a standard 16/19 string pattern for more control. ASP technology is available in certain models of the new Graphene XT Speed and Instinct racquets. A racquet with ASP comes with interchangeable grommet sets so players can change their game, anytime.

HEAD would like to offer you an incredible special on the Graphene PWR racquets. From now until the end March, you can get the Prestige PWR for \$100, the Speed PWR for \$90, and the Instinct PWR for \$85. To take advantage of this pricing, please call in to Team HEAD at 800-289-7366 option 1.***

Again, we thank you for your loyalty to the HEAD Penn brand and your consistent excitement for the new product and technologies. We are looking forward to working together with you this year!

Amy Wishingrad
National Promotions Manager
HEAD Penn Racquet Sports

*Up to 30% higher mechanical strength compared to HEAD Graphene. (Source: HEAD Testing)

**Graphene XT Speed REV Pro vs IG Speed Pro – at 5 cm higher hitting point. (Source: HEAD Testing)

*** Up to 3 racquets and payment with a credit card only.

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